



TURN CUSTOM CAR EXPERIENCES INTO STEM LEARNING TOOLS



**March 12, 2020 • 9:00 a.m.–1:00 p.m.
Mecum Auctions • Glendale, AZ**

***FUEL YOUR STUDENTS INTEREST IN STEM EDUCATION
THROUGH AN INNOVATIVE LEARNING EXPERIENCE.***

Middle school students cruise into the world of CARS, an industry at the forefront of innovation, during this one-day interactive experience. Students will get a customized tour at one of the world's largest collector car auctions. They'll get a rare behind-the-scenes view of the creative STEM (Science, Technology, Engineering, and Math) professionals who come together to produce the live event and network media spectacle.

The Mecum Auction includes staff who know the Science of exhaust management in closed spaces, the Technology of broadcasting using the internet, the Engineering of optimizing a combustion engine, and the Math involved in hundreds of thousands of dollars changing hands. In addition, students will also see the "4 C's of 21st Century Skills" in action:

- **Collaboration-** How many people work together to move a valuable item through the auction process?
- **Creativity-** How are cars customized to make them unique? What car accessories can really boost a car's value?
- **Communication-** How do bidders know what to do and where to go? What are the ways bids are simultaneously recognized in person and through off-site connections such as the internet and phone systems?
- **Critical Thinking-** What problems come up in the car auction process?

Where the Aftermarket Industry and STEM Education Intersect.



State Farm Stadium, 1 Cardinals Dr. Glendale, AZ 85305

THERE IS NO COST TO ATTEND!

For more information and to register, go to

www.sema.org/educationAZ