



# ***TURN CUSTOM CAR EXPERIENCES INTO STEM LEARNING TOOLS***

**May 10, 2019 • 9:00 a.m.–1:00 p.m.  
Petersen Automotive Museum  
Los Angeles, CA**

***FUEL YOUR STUDENTS INTEREST IN ENGINEERING AND DESIGN THROUGH INNOVATIVE LEARNING CHALLENGES.***

**Middle school students** cruise into the process of design—which is at the core of STEM and STEM career exploration—during this one-day interactive learning experience. Students will participate in interactive hands-on activities reflective of real-world scenarios and workplaces. From future concept vehicles to restoring and modernizing the vehicles of today, students will work in teams to design their ideal rides.

Working in teams to design the future of personal transportation, students will:

- Engage in the process of data-driven design.
- Engage in entrepreneurship and make data-driven decisions based on market research.
- Learn about the future of transportation.
- Learn about behind-the-scenes STEM careers.

***Where the Aftermarket Industry and STEM Education Intersect.***



**PETERSEN  
AUTOMOTIVE MUSEUM**

Petersen Automotive Museum • 6060 Wilshire Blvd, Los Angeles, CA 90036

**THERE IS NO COST TO ATTEND!**

For more information and to register go to  
[www.sema.org/educationCA](http://www.sema.org/educationCA)