SPECIALTY EQUIPMENT MARKET ASSOCIATION
SEMA
Serving the Motor Vehicle Aftermarket

TURN CUSTOM CAR EXPERIENCES INTO STEM LEARNING TOOLS

January 19, 2018 • 9:00 a.m.–1:00 p.m.
World of Wheels • Pittsburgh, PA

FUEL YOUR STUDENTS INTEREST IN ENGINEERING AND DESIGN THROUGH INNOVATIVE LEARNING CHALLENGES.

Middle School students cruise into the process of DESIGN, which is at the core of STEM and STEM Career exploration, during this one-day interactive learning experience. Students will participate in interactive hands-on activities reflective of real-world scenarios and workplaces. From future concept vehicles to restoring and modernizing the vehicles of today, students will work in teams to design their ideal rides.

Working in teams to design the future of personal transportation, students will:

- Engage in the process of Data Driven DESIGN
- Engage in Entrepreneurship and make data-driven decisions based on marketing research
- Learn about the Future of Transportation
- Learn about "Behind-the -Scenes" STEM Careers

Where the Aftermarket Industry & STEM Education Intersect.

TEN80 EDUCATION

CHAMPIONSHIP Auto Show Inc

World of Wheels, 1000 Fort Duquesne Boulevard, Pittsburgh, PA 15222

THERE IS NO COST TO ATTEND!
For more information and to register go to
www.sema.org/educationPA